

# Career Exposure

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# Ice Breaker

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- Your Name
- What is your purpose of attending these workshops
- What are your Career Goals
- What do you know about today's job market?



# My Background

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- Transfer from University of Central Florida to Georgia State University
  - Disney World
  - Involved in politics
  - Community Activism
  - Bachelors in Business Administration
  - Paralegal Internship shaped my career goal



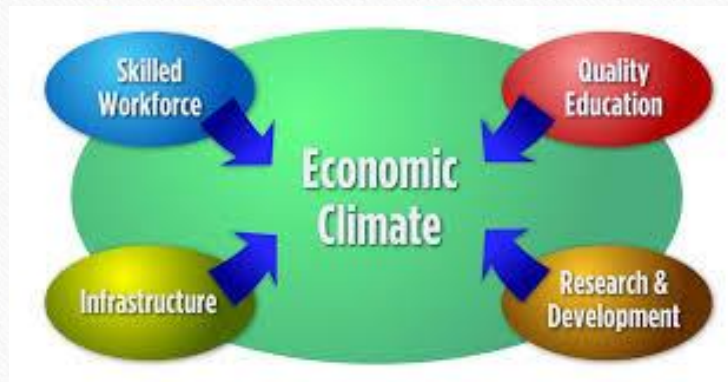
# My Background

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- University of Baltimore
  - Introduction to workforce and economic development
  - International Economic Development Council
  - Developed a passion with focusing global economy alignment with workforce
  - Masters in Public Administration
    - Public Policy



# Why The Topic of Global Economy is so Important?





# The Changing Realities of Work in the Global Economy

Mid 20th Century	Early 21st Century
Permanent	Temporary/Contingent
Stable	Volatile
Advancement	Stagnation
Loyalty	Disaffection
One and Done Education	Lifelong Learning
Health Care from Employer	Shared HC Responsibility
Defined Benefit Pension	Defined Contribution
“Early” Retirement	“Never” Retire
Safety Net for Most	Safety Net for Few

# What Does Global Economy Looks Like?

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- Increase use of technology
  - Beyond new equipment and faster communications
- Technology changed the management of workplace:
  - Telecommunications expand flexibility in workplace
  - Increase efficiency and effectiveness in job tasks
  - Use for effective presentations for clients/employers
  - Computer programs constantly upgrade



# What Does Global Economy Looks Like?

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- Assistive technology has opened new opportunities for people with disabilities.
- Information service reflects:
  - Bridge between business world and computer science
  - Store larger data – use in most industries
- All developed countries—our competitors—have made this shift to information products and services.



# What Does Global Economy Looks Like?

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- Increase diversity in workplaces
  - More immigrants, women, disabled in the workforce, former incarcerated
- Decentralized organizations
  - Decision-making participation of employees in every level.
- Employers will have higher expectations for job skill requirements/tasks

# What Does Global Economy Looks Like?

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- Globalization
  - The world is smaller
  - Companies and professionals collaborate with partners overseas
  - Teleconferencing allows meetings to occur while saving traveling expense
    - Skype, Phone conference
  - Must understand different culture and languages





# What Does Global Economy Looks Like

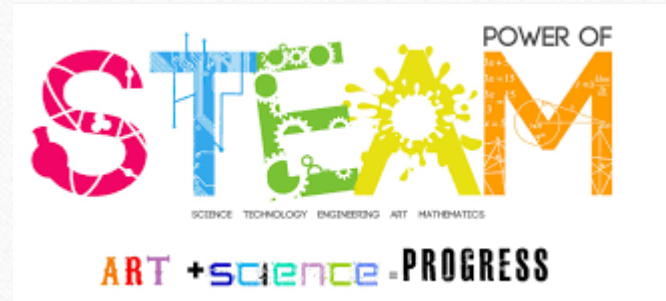
- Green economy
  - Solar energy and panel
  - Impact buildings, vehicles, and energy
- Biomedicine/Engineering
  - Healthcare
- Genetically Modified Materials
  - Food
- Social Media



# What Does Global Economy Looks Like

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- STEM → STEAM
  - Science
  - Technology
  - Engineer
  - Art
  - Math
- Require higher level of skills
  - Training, Lifelong Learning, and Higher Education





# How Global Economy Impacts Communities

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# How Global Economy Impact Communities

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- If you have an opportunity to develop any type of program, that will make your community better, what program would that be?



# Global Economy Impact Communities

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- Expansion of chain businesses
- Housing prices and taxes go up
- Urban development projects in inner cities
  - Change landscape of community and the culture
  - Require locals to participate in decision making
  - Attracts upper middles class families

## Global Economy Impact Communities

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- STEAM impact development
  - Alignment between Engineering and Arts
  - Architecture
    - Attract upper middle – class and artists
    - Tourists





# Global Economy Impact Communities

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- Both parents must earn an income
  - Multiple jobs
- More individualistic than community focus
- Older adults are forced to re-invent the wheel
  - Retrain to re-enter the workforce
- High School and college students
  - Experience common core curriculums
  - Must develop career plan earlier in the education process – Trade to Higher Education

# How Global Economy Impact Careers

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# How Will Global Economy Impact Careers

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- Careers and work environment experience transitions due to technology
  - Changes operation of job task and requirements in almost every industry
  - Must keep up with upgrades and constant changes
- Will have to handle an increase of immigrants
  - Language barriers
- Expanding national/international contractors and partnerships
  - Globally competitive
- Turnover Rate

# How Will Global Economy Impact Careers

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- Lifelong Learning Programs:
  - Provide workshops
  - Pay for employees to attend conferences
  - Offer tuition reimbursement
  - Other training programs
- Align services and products with the needs of the global economy
  - Remain competitive in the global economy
  - Reflect the type of skills that employers seek



# How Will Global Economy Impact Careers

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- Manage your own Careers
  - Marketing your skills
  - Build networks
  - Create a short-term and long-term plan
  - Success does not occur overnight
  - Attend professional networking events
  - About who you know

# How Will Global Economy Impact Careers

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- Transition from centralize to decentralize operation
  - Encourages workers to independently make decisions that will make organizations more productive
  - Requires skills in critical thinking, leadership communication, etc
- Encourage professionals and leaders to develop programs that will empower our youth
  - Internships, career events, workshops, educational programs, etc



# Opportunity for Creativity

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# Opportunity for Creativity

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- If you received a certain amount of money to start a business, what type of business would you start and why?
- If you have an opportunity to work or start a business in a different country, where will it be and why?



# Opportunity for Creativity

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- Need for expansion of small businesses
- Contractors and Consultants
  - Coworking
- Make smarter consumption and investment decisions
- Willing to Travel
- Branding
- Urban Farming

# Opportunity for Creativity

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- Innovation





# Opportunity for Creativity

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- Art was added in STEM
  - Opportunities for Professionals in the Arts, Architecture, Engineering, etc
    - Rahway
    - Jersey City
    - New Brunswick
    - Woodbridge
    - Newark
- May have to utilize non-traditional sources

# How Do These Issues Reflect my Work?

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- Community College
  - Academic and Career Advising
    - Welfare Recipients
    - Dislocated Workers
    - GED Students
    - ESL Students
    - Freshman and Sophomore students
  - Connect students to internships and employers
- Re-entry Programs
  - Career Workshops in Prisons and organizations





# Rebuild Workforce Project, LLC

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- Project based Consultant Business
- Focus on inner city youth and young college aged students
  - Encourage students to develop a mindset of preparing for successful careers or starting businesses
  - Focus more on passion than jobs
  - Serve as a liaison between K-16 and industries
- Career Development Events and Organizations
  - Workshops
  - Field Trips
  - Carnival

# Rebuild Workforce Project, LLC

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- Connect businesses, organizations, and entrepreneurs to interns
  - Require innovative, technical, and higher level of skills
  - Target STEAM industries
- Assist higher education graduates with employment
  - Resume
  - Interview skills
  - Job leads
  - Networking skills

# Rebuild Workforce Project, LLC

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- Assist with communities and policy institutes
  - Encourage locals to become involve with decision making
  - Minimize the negative affects of gentrification
  - Advocate to expand access to entrepreneur and career development resources
    - Inner city residents with potential
  - Conduct research abroad to benchmark
  - Monitoring development proposals in inner cities
    - Impact future financial and economic situation for families



# In Closing

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- Goal is to ensure that younger generation and college students make productive decisions
- Overcome obstacles
- Avoid the same mistakes of “traditional thinking” former students and employees
- Instant gratification does not equal to immediate success
- Build a stronger relation between employers, business owners, k-16 institutions, and inner city youth
- Produce leaders of the global economy